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# **Smart Asset Monitor and Tracking Tag**

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Chemical indicators for Temperature

**American Semiconductor**<sup>®</sup>

First generation temperature indicators "Go, No-Go"

Flexible

# **Non Flexible**

**Temperature/Humidity Data Loggers** Multiple sensors **Recording Data** 

Transmit data wirelessly



# **FREEZEmarker®**







# **Environmental Tag Markets**



# **Life Sciences**

BioTech Pharma Clinical Trials Diagnostics Blood Banks Research / Hospital Warehouses Distribution Centers



# **Logistics**

In Air On Ground On Sea In Port Warehouses Distribution Centers



**Food** Manufacturers Distribution Wholesalers Retailers Gift/Specialty Research Farms



## The Good News:

## **Global Environmental Tag Market is \$550 million**

- Most environmental monitoring is at the truck level
- Since 2006, decreased profile packaging of environmental loggers has increased
- Advancements in wireless protocols has enhanced warehouse level monitoring
- Environmental monitoring is reaching the pallet level now

### However:

The market wants and needs to reach the case, even the each level



# **NextFlex Program**

# **Smart Asset Monitor and Tracking Tag**

- Program Call: 2.7
- Project Objectives:

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- Deliver smart asset tracking tags
- Automatically monitor environment data for at least two weeks
- Small, low profile, flexible
- Wirelessly transmit the data using industry standard RFID protocol

# Project Team

- American Semiconductor
- Boise State University
- 18-Month Program Schedule
  - Program Start: Dec 2016
  - Program End: June 2018



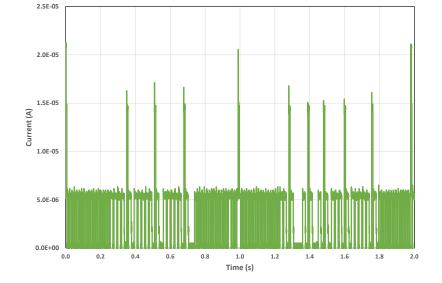




- Breadboard version of the battery assisted tag has been assembled
- Firmware development to configure the IC for battery assisted operation is complete
- Power consumption testing and model development completed
- Selected flexible battery and antenna inlay manufacturer
- System layout optimization for battery size and antenna performance is in progress
- Full thickness wafers with RFID sensor IC have been delivered
- FleX Silicon-on-Polymer wafer processing is in progress
- Workforce Development is in progress

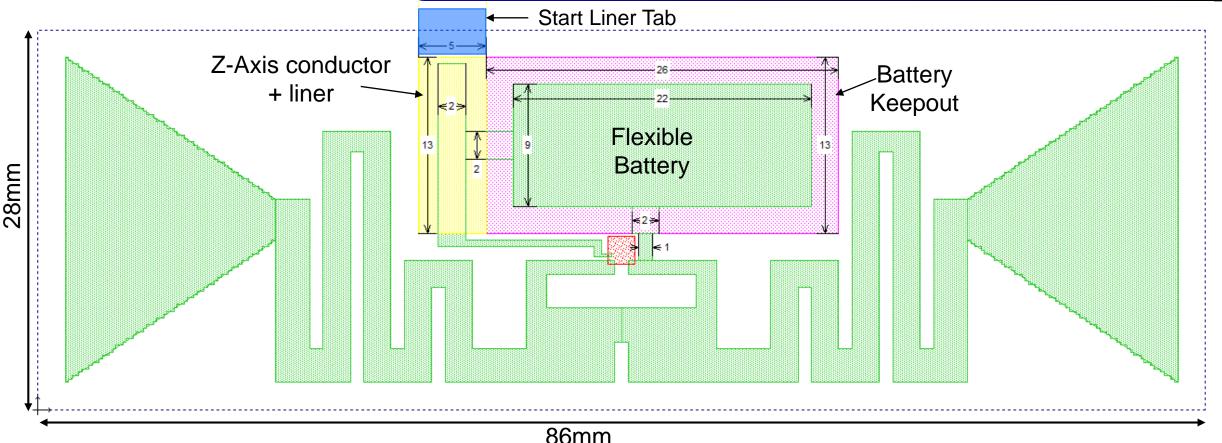


- Measured IC power consumption in all operating modes
  - Sleep
  - Sense
  - Data transmit
- Developed a system power consumption model based on:
  - Environmental data sampling rates
  - Data transmission rates
- Flexible battery requirements derived from power model and operating life
  - Thin
  - Flexible
  - Capacity to support > 2 week operating life





# **Smart Tag Development**



# **Features:**

- Inlay and battery printed concurrently
- Commercial IC (flexible)
- Semi-passive operation

- Battery assisted (flexible)
- Environmental sensing capability
- 900MHz wireless data communication



- RFID reader support for environmental data collection is not standardized
- Software development is in progress for configuring, controlling and collecting data from the Smart-Tags using the RFID protocol
- Software control GUI supports:
  - Multiple tags

- Tag identification code display
- High and low temperature alarm thresholds
- Number of samples for alarm threshold
- Delay time before data collection begins
- Temperature sensing sampling interval





- Two summer interns from Boise State University working on FHE projects
  - Anisotropic conductive adhesive processing improvements for flexible IC to flexible substrate die attach and interconnects
  - Printed interconnects for small pad size and pitch flexible IC to flexible substrates
- New Boise State University course
  - Material Science & Engineering MSE 550: Nanoscale Transport
  - Introduction to flexible and printed electronics
  - Emerging 2-dimensional (2D) materials such as graphene and transition metal dichalcogenides for FHE applications
  - First offering of the course was Spring Semester 2017



## The Market is demanding:

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- 1. High functioning, easy-to-read smart labels
- 2. Most markets need to reach information down to the case level
- 3. Some markets are demanding to reach information down to the each level
- 4. Case and each level smart tags will need to be flexible based on product size
- 5. All markets want more information in dB format centrally located for easy access
- 6. Additional sensors to create high-value asset monitoring (CO2, Shock, Tilt, Vibration, Altimeter, Accelerometer)

## **Project Output**

Smart Asset Monitor and Tracking Tag

A working model of smart tag and reader will be on display at NextFlex in Santa Clara, upon completion

# Thank You

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